

## **Privacy Statement for Descendants of the St. Louis University Enslaved, Inc. (DSLUE)**

Effective Date: January 3, 2025

The Descendants of the St. Louis University Enslaved, Inc. (DSLUE) values your privacy and is committed to protecting the personal information you share with us. This Privacy Statement outlines how we collect, use, and protect your information when you visit our website or engage with us online.

### **Information We Collect**

We may collect the following types of information from website visitors, donors, volunteers, and event participants:

- Personal Information: Name, email address, mailing address, phone number, and other contact details.
- Payment Information: If you make a donation, we collect payment details, such as credit card numbers, through a secure payment processor.
- Technical Information: IP address, browser type, and browsing behavior to improve website performance and user experience.
- Event Participation Information: Registration details for events, including names and contact information of attendees.

We do not knowingly collect personal information from children under the age of 13 without parental consent.

### **How We Use Your Information**

DSLUE uses the information we collect for the following purposes:

- To communicate with you regarding our programs, events, and initiatives.
- To process donations and send tax receipts.
- To manage volunteer opportunities and event registrations.
- To improve our website functionality and user experience.
- To comply with legal obligations and nonprofit reporting requirements.

We will never sell, rent, or share your personal information with third parties for marketing purposes.

### **How We Protect Your Information**

We implement industry-standard security measures to safeguard your personal information, including:

- Secure Sockets Layer (SSL) encryption for online transactions.
- Restricted access to personal information by authorized personnel only.
- Regular monitoring of our website to prevent unauthorized access.

## **Your Privacy Rights**

As a website user or supporter of DSLUE, you have the right to:

- Access your personal information that we have collected.
- Update or correct your information by contacting us.
- Request the removal of your information from our records.
- Opt-out of communications at any time by clicking the 'unsubscribe' link in our emails.

To exercise these rights, please contact us at [info@dslue.org](mailto:info@dslue.org)

## **Third-Party Services**

We may use third-party service providers to manage our website, process donations, or send communications. These providers are contractually obligated to keep your information secure and use it only for the purposes specified by DSLUE.

Examples of third-party providers include:

- Payment Processors (e.g., PayPal, Square up)
- Email Marketing Platforms (e.g., Mailchimp)
- Event Registration Services (e.g., Eventbrite)

## **Changes to This Privacy Statement**

DSLUE reserves the right to update this Privacy Statement as needed. We will notify you of significant changes by posting the updated policy on our website with a new effective date.

## **Contact Us**

If you have any questions or concerns about this Privacy Statement or how we handle your personal information, please contact us:

Descendants of the St. Louis University Enslaved, Inc. (DSLUE)

Email: [Insert Contact Email]

Mailing Address: [Insert DSLUE Mailing Address]

Phone: [Insert Contact Phone Number]